

RED LETTER DAYS

P.O. Box 57461 Salt Lake City, Utah 84157

“How To Say Thanks” featured on KSL Studio 5

Wednesday, December 26, 2007, 11:00 a.m. MST

SALT LAKE CITY, UTAH— The day after Christmas is the time kids revel in new-found holiday loot—which also makes it the perfect time to teach them to say “thanks!” On December 26, Red Letter Days will be featured on KSL Studio 5 to share ideas and tips about writing thank you notes.

“The holidays are all about giving, so it’s important to be a gracious giver and receiver,” says company owner, Christy Anderson. “The concept is simple, yet it’s something kids may not inherently know. Teaching them to write a thank you note not only acknowledges a gift, it reinforces feelings of appreciation in both people. Givers love to know their present is being enjoyed; recipients think more about the gift and the person when they express their thanks in words.”

Anderson will share tips from the Red Letter Days “Good Manners Guide” as well as show creative ways to make a thank you card itself more meaningful. “Writing thank you notes doesn’t need to be difficult or time-consuming drudgery,” says Anderson. “There are just three easy elements that make a thank you note perfect—whatever your age. And when you throw in your own creativity, the process can be a lot of fun!”

Red Letter Days (found at www.FunProperlyDone.com) sells uniquely themed thank you notes and celebration invitations. Cards are sold individually as pre-designed sheets with all the materials to “make it yourself.” For party hosts, full “Eti-Kits” include matching party invitations, name or goody bag tags, and (of course) thank you cards with room for a photo. Also included, the Good Manners Guide shares simple, unfussy tips that help prepare for a party, ensure guests have a good time, and make every person glad for coming by receiving a word of thanks.

Studio 5 is an hour-long daytime show with segments and regular features including Wellness, Home, Style, Savoir Faire, Relationships and Community. Studio 5 airs on KSL Monday through Friday at 11:00 a.m. MST. For more information about the show, or to read an article about the Red Letter Days appearance, visit:

<http://studio5.ksl.com>

